**Kensington Public Library Strategic Plan Implementation Timetable**

**Goal**: **Increase Community Awareness**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| ***Objectives by Year*** | **17** | **2018** | | | | **2019** | | | | **2020** | | | |
| By Quarter | 4th | 1st | 2nd | 3rd | 4th | 1st | 2nd | 3rd | 4th | 1st | 2nd | 3rd | 4th |
| *Better promote the library to residents* ***as a source to access*** *information and*  *Technological services* |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Identify promotional sites in town for library messages? **Like bulletin boards?** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Initiate bi-annual letters **to the Social Trustees’ “25ers” list** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Create visual identity/symbol/logo* |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Recruit KES/KPL Ambassadors to meet* ***monthly*** *with KPL librarians and report to KES students* |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Create more consistent and frequent messaging through media outlets* |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Survey NH library websites for design and messaging ideas |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Begin Planning for 125th anniversary of the library* |  |  |  |  |  |  |  |  |  |  |  |  |  |

**Goal**: **Expand Programs and Services**

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| ***Objectives by Year*** | **‘17** | **2018** | | | | **2019** | | | | **2020** | | | |
| By Quarter | 4th | 1st | 2nd | 3rd | 4th | 1st | 2nd | 3rd | 4th | 1st | 2nd | 3rd | 4th |
| *Survey other libraries for program ideas* ***and expand and develop programs for all ages*** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ***Offer classes on accessing available databases such as Heritage, EBSCO and Ancestry*** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Provide more hands-on materials for children* |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Reorganize interior spaces to increase opportunities for collaborative work* |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Add laptops to allow mobility for computer work* |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Assess future technology needs through survey of patrons and innovation research* |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Enlist KPL Computer Ambassadors to assist with instructional services* ***for patrons*** |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Assess availability of additional databases for patron use* ***to be used remotely*** |  |  |  |  |  |  |  |  |  |  |  |  |  |

***Investigate new Integrated Library System (online circulation and catalog) for improved patron experience in accessing Library’s holdings.***

**Goal**: **Increase Functionality of Space**

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| ***Objectives by Year*** | **‘17** | **2018** | | | | **2019** | | | | **2020** | | | |
| By Quarter | 4th | 1st | 2nd | 3rd | 4th | 1st | 2nd | 3rd | 4th | 1st | 2nd | 3rd | 4th |
| *Establish Inventory of space needs growing from programmatic needs* |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Engage consultant/architect to evaluate building space utilization* |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Undertake comprehensive review of Sawyer Room holdings, including continued storage*  *Of Kensington Historical Society materials* |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Determine hours of operation to maximize patron usage* |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Establish matrix of hours that would meet program needs described above* |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Design and create an outdoor reading/garden area outside children’s room in back* |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Coordinate new garden/reading area with other landscape renewal |  |  |  |  |  |  |  |  |  |  |  |  |  |

**Goal**: **Ensure Financial Support**

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| ***Objectives by Year*** | **‘17** | **2018** | | | | **2019** | | | | **2020** | | | |
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| *Establish a program of “Library Sponsors”—town/area businesses and organizations which would support Library programs and assist with library needs* |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Research grant opportunities to add to the collection, improve technology and provide funding for increased hours of operation and capital improvements* |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Review funding initiatives undertaken by other NH libraries* |  |  |  |  |  |  |  |  |  |  |  |  |  |
| *Expand the number of contributors to the “25****ers****” club* |  |  |  |  |  |  |  |  |  |  |  |  |  |